

# 3 RIVERS ADVANCED MEDIA SOLUTIONS

Mr. Dan Shorthouse, Owner

1/ 2008

Dear Sir or Madam,

I am owner of Three Rivers Advanced Media. My company develops interactive educational media in several venues. I would like to take this opportunity to recommend Jim Laero to you as an addition to your marketing department. For the many years I've known him, Mr. Laero has consulted for me in the development of Three Rivers Advanced Media's branding and marketing, as well as assisting me in my long-term business plans.

I have found Mr. Laero to be detail-oriented, with a keen sense for precisely communicating any marketing message that I have needed to deliver. He is very creative in verbal communication, and one of the best graphic media communicators with whom I have had the pleasure of working. Mr. Laero is a very diligent man, driven to excellence in everything he does. Additionally, he has proven himself a capable leader. I have worked with him in many projects which he has overseen to great success, and witnessed his strong ability to manage personnel and resources.

I would highly recommend Jim for any position in marketing. He would be a great asset to any company fortunate enough to have him as a team member.

Sincerely,

Dan Shorthouse  
Three Rivers Advanced Media  
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