

# Inspired Inc.

P.O. Box 178 ♦ Vandergrift ♦ Pennsylvania 15690-0178  
724-568-1566 ♦ 724-567-1530 Fax

Thursday, January 03, 2008

Re: Recommendation of James Laero

To Whom It May Concern:

I am writing this letter in recommendation of James Laero. I have known James for over 20 years.

James is a man of great character. He is a self-starter, hard worker, diligent, does not give up, creative, insightful, practical, and thoughtful. When he starts a project he sees it through to the end, and he will find ways around roadblocks and problems.

In service to our efforts, James has used his considerable marketing and business development abilities for many of our endeavors. Recently, he managed the marketing of a community concert for us. He planned, designed, and executed a marketing program to successfully advertise and attract attendees to the concert in just five weeks. The concert was a great success with proceeds exceeding expectations.

He has led the marketing for our youth program, theater programs and public concerts. All of these programs were great successes.

Let me also state that James is also an example of charity throughout our local community serving as a volunteer head coach with a local youth football team and as the volunteer Executive Director of our community food bank. As with his business efforts, his influence on these organizations was dramatic. His football team had four undefeated championship seasons and the food bank's revenues have increased several-fold enabling the service to feed quite a number of needy local families.

I would highly recommend James to you. You will not regret adding him to your team.

Sincerely,

Chris Myers  
Business Manager  
Inspired Inc.